

October is Manufacturing Month

Manufacturing is a significant part

of North Kansas City's economy, with more than a thousand employees employed by local manufacturing companies. There are far more manufacturing locations in North Kansas City than you might realize. The variety of what they produce is diverse - including growing mushrooms for restaurants (MyCo Planet, LLC), paint and coatings for water towers (Tnemec Company), wound care products (Southwest Technologies), furniture and fixtures for retail establishments (Katalyst, Precision Elements, Instore Design Display), rotor blades for jet engines (Standard Aero), steel pipe for all kinds of construction (Exltube) and corn starch for food products (Ingredion).

The North Kansas City Business Council is helping to celebrate manufacturing in a variety of ways in October. You can expect to see a lot of news coming from the Business Council about Manufacturing Week and the manufacturing businesses of North Kansas City.

Please plan to register to attend the manufacturing-focused luncheon program on Thursday, October 27 at Harrah's. The sponsor for this event is Express





Employment Professionals, located at 301 Armour, owned and operated by Jerry Hickey. At that luncheon will be a panel of manufacturing leaders with James Dornbrook, Staff Writer for the Kansas City Business Journal, serving as moderator.

Another manufacturing initiative of the North Kansas City Business Council is to coordinate with the North Kansas City School District to recruit manufacturing businesses to host 8th grade student tours on Wednesday, October 26. If you are interested – even if your business isn't a manufacturing business - and haven't already made arrangements to do this, please contact Rich Groves at richard@ nkcbusinesscouncil.com

NEW STAFF MEMBERS AT NORTH KANSAS CITY BUSINESS COUNCIL



What was good news for Paula Brooks and Stor-Safe Warehouses was the exciting opportunity for Paula to become Property Manager and Executive Assistant to John Miller, Jr. The bad news for the Business Council was the need to replace Paula, who has done such a phenomenal job for the Business Council and its members the past 4 ½ years.

Relying on Paula's suggestion, we split her

former position into two part-time positions: an Office Administrator and an Events and Member Services Coordinator. We are grateful to Paula for leaving great documentation for the duties of these



Jennifer House

two positions and a commitment by John Miller for Paula to help with the transition.

We have been successful in finding two excellent new associates: Jennifer House is now serving as the Office Administrator and Alexis Brown is serving as the Events and Member Services Coordinator. Both have significant experience and unique skills that will be helpful in their respective new roles.



You can greet and welcome them at jennifer@nkcbusinesscouncil.com and alexis@nkcbusinesscouncil.com or 816-472-7700.

Alexis Brown

HOLIDAY SEASON MEANS SPONSORED CHRISTMAS TREES

An important North Kansas City tradition is the sponsored decorated Christmas trees in the downtown district. Businesses have the opportunity to participate by signing up with the North Kansas City Business Council to sponsor a tree. The display will be even more scenic this year with completion of the downtown streetscaping project and new streetlight poles to hold the Christmas trees. This tradition couldn't happen without the support of the City's Municipal Services staff which puts the trees in place, waters them during December and then takes them away in early January.

Make plans now to have a team of associates decorate a sponsored tree. More news to come soon on how to register. If you wish to have your business name on a tree but don't have the time or talent inhouse to do it, the Business Council can probably recruit a club from North Kansas City High School to do it for you.

Investing in North Kansas City 2022

Projects representing more than \$40 million in investments in North Kansas City were recognized at the North Kansas City Business Council's luncheon on September 22nd at Harrah's. The event was sponsored by Synetic Technologies (computer asset recycling) and Tech Grove (authorized Apple service provider) at 1120 Clay.



Business Council President Jason Crowley and Mayor Bryant DeLong.

The appeal to invest in North Kansas City seems to be accelerating as exciting new developments keep coming this way. Projects recognized this year were:

Quality of Life

- 1. Water Treatment Plant Rehabilitation and Improvements
- 2. Macken Park Baseball Field Renovation
- 3. City-Owned Parking Lot between 16th Ave. and 18th Ave

New Businesses

- 1. Automotive Innovations at 1907 Swift
- 2. Crackerology at 1240 Swift
- 3. Gallery Lofts at 1007 Armour
- 4. Iron District at 1599 Iron numerous new tenants
- 5. MyCo Planet, LLC at 1534 Burlington

New Construction/Expanded/Refurbished

- 1. 3&Me Boutique at 422 Armour a "graduate" of the Iron District
- 2. Exltube at W 10th Ave. and Atlantic large new steel pipe manufacturing facility
- 3. FLEX Fitness at 1536 Burlington expansion

- 4. Helzberg Diamonds at 1825 Swift major refurbishment
- 5. Key Companies at 1602 Jasper relocation/ expansion
- 6. Life Unlimited building at 320 Armour major refurbishment
- 7. NKC Dental building at 2000 Swift completion of renovation
- 8. Screenland Armour Theatre new seats, carpet, paint and screen



Business Council President Jason Crowley with Life Unlimited's Mark Bertrand and Jim Huffman.



Business Council President Jason Crowley and Screenland Armour's Adam Roberts.

CRIME-FREE-BUSINESS INITIATIVE BY NKCPD

Did you know that the North Kansas City Police Department has designated officers who focus on helping North Kansas City businesses know how to minimize or prevent crime? Officer Brian Lawrence is the Crime Free Business Coordinator. You can contact him or Officer Jim Ham at 816-412-7930 or email them at COPPS@nkc.org

Some Clues Officer Lawrence Shared

- The rear of the business is often the most vulnerable area. Being out of sight and out of mind usually creates an environment sought for unwanted behavior.
- Maintain a clear line of sight from the parking lot or roadway.
- Clear trash, remove weeds, minimize hiding places.
- Clearly establish ownership & expectation of

privacy with No Trespassing signage with welldefined property lines separating public, semipublic, & private space.

- Appropriate lighting is the most effective & least expensive investment as a crime deterrent. The chance of being seen decreases the chance of unwanted behavior occurring.
- Notify police of suspicious activity that is detected around your business. The public is the police department's eyes & ears.
- Repair any damage or cover graffiti as soon as possible.
- If police call asking for an after-hours response to the business, please do so without delay.
- Make sure your emergency contact listing with the police department is current. Use this link to enter initially or to update. www.nkc.org/ government/police/permits-services-and-report/ residence-check-request-form.



TO BUSINESSES WITH NEWSLETTER INSERTS

With each issue of our quarterly newsletter we offer the opportunity for Business Council member businesses to include an insert to promote their business. *Please take a few minutes to view the inserts provided by:*

- Blue Oak Technology Solutions
- Streamline Print & Design
- KC SourceLink for Global Entrepreneurship Week
- Northtown Auto Clinic
- Verimore Bank (new name for the former First Missouri Bank)

New Members of the North Kansas City Business Council

Sterling Luxury Coaches 1420 Gentry

The Oxbow Apartments 215 E 18th Ave

NEWS ABOUT North Kansas City Businesses

Verimore is the new name of First Missouri Bank with headquarters and bank at 1925 Burlington. Kristie Stuewe is the President and CEO. The bank had its origins in Brookfield, Missouri. They adopted the new name to emphasize "veri" (truth + trust) and to de-emphasize the perceived territorial limitation of the name Missouri.

Sterling Luxury Coaches at 1420 Gentry has a new owner, Winsor Barbee. Sterling's business is retrofitting, in a very luxurious style, large box vans – especially Mercedes Benz vans. At an open house and ribbon-cutting on September 16 they showed several beautifully-equipped vans including this "Chiefs" van which is owned by husband-and-wife rabid Chiefs fans who live in Kentucky and do the nine hour drive for every home game.



Sterling Luxury Coaches customizes luxurious vans for their clients.

LARGE MURALS ON BUSINESSES

If you have driven across the Heart of America bridge in the past few months I guarantee that you have seen the interesting, multi-color mural on one of the Exltube buildings just south of 10th Ave. But unless you have been on Swift or Erie south of the Helzberg Diamonds headquarters building you probably haven't seen the new "I Am Loved" mural. It's worth a trip. This artistic work is worth the extra effort to see it.

If you have a vacant building wall with good visibility from the sidewalk or street and want to consider having a mural, contact either Deputy City Administrator Kim Nakahodo (knakahodo@nkc.org) or Community Development Director Xue Wood (xwood@nkc.org) so they can determine if your concept should actually be considered a "sign" with different rules or can move forward as a mural. They can also connect you with artists and potential funding from the Tim C. Crummett Family Charitable Fund to help pay for the mural.

NKC UNITED

Two years ago the City Council approved creation of an Equity and Inclusion Committee to be comprised of interested residents of North Kansas City. The North Kansas City Equity and Inclusion Committee serves as a resource to promote civic, cultural, and economic engagement. The mission of this committee is to uphold community values while promoting community involvement for all residents, especially those from historically underrepresented communities. One of the initiatives from this committee is called NKC United whose goal is to ensure that the city's workforce is representative of our diverse community. The committee invites businesses to "take a pledge" to honor these values.

NORTH KANSAS CITY BUSINESS COUNCIL



PRESIDENTS

LEVEL



Harrahs

NORTH KANSAS CITY CASINO & HOTEL

North

KansasCitv

Hospital

NKC Business Council 405 E 19th Avenue North Kansas City, MO 64116

Garney

iller Cerner

entrepreneurship. They give opportunities to

learn, connect, grow and have some fun. Get the latest updates at gewkc.org to "shop" for

the presentations that sound most interesting to

you and the locations that are most convenient

for you. Stay tuned and get ready to build your

GLOBAL ENTREPRENEURSHIP WEEK AT IWERX

Get ready for Global Entrepreneurship Week-KC, the Kansas City metro area's largest annual celebration of entrepreneurship. It is a week-long series of events, November 14-20, featuring entrepreneurs, their businesses and skill-building for what it takes to be successful as an entrepreneur. The "base camp" for GEW-KC this year is iWerx in North Kansas City at 1520 Clay with

other nearby venues hosting some of the break-out sessions. It is a huge honor to have GEW-KC here.

The presentations are open to anyone who has an interest in

agenda in October. Then, attend in person at locations in North Kansas City and virtually dur-GLOBAL **ENTREPRENEURSHIP** WEEK KANSAS CITY

ing the week of November 14-20, 2022. Many of the presentations will also be presented virtually.

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