

Together,

We Can Do More



GOING NORTH NEWSLETTER

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Recognizing Long-Time North Kansas City Businesses

Rich Groves

Editorial by Richard P. Groves, Executive Director of the North Kansas City Business Council

Every week seems to bring new discoveries of businesses that have a long history in North Kansas City. One business – Stuppy, Inc., a commercial greenhouse designer/manufacturer/installer - was founded 150 years ago. Another – Cullum & Brown, an industrial equipment distributor – began in 1886. Both are older than North Kansas City itself, which was incorporated in 1912. Below is a list of 53 businesses we are aware of that have a long history in North Kansas City. Please let me know if your business should be on the list, but was overlooked.

It is likely you have never heard of many of these businesses. They are the core of the stable and essential North Kansas City business community that have paid taxes, renewed business licenses year after year, provided employment (with employees who are customers of other North Kansas City businesses) and have enjoyed being part of North Kansas City for decades. You are more likely to recognize currently popular restaurants and breweries, but it is rare for those types of businesses to have the longevity Chappell's and Paul & Jack's have experienced.

Congratulations! And Thank You to these faithful members of our community!

AA Wheel & Tire

A & N Hardware
Accent Advertising
Builders Steel
BNSF—since 1853
Burlington Northtown
Community Credit Union
Cates Auction—since 1942
Chappell's Restaurant &
Sports Museum—since 1986
City of North Kansas City
Clayco Electric

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Please Read the Inserts from Your Fellow Businesses

Each quarter we offer the opportunity for member businesses to use inserts with the newsletter as a way to promote their business. This quarter we are pleased to include inserts for the following businesses:

Blue Oak Technology Solutions • Edward Jones Investments

Mickey Finn Scholarship Golf Classic – June 8 • North Kansas City Parks & Recreation

North Kansas City Schools • Northland Adult Daycare

Northtown Auto Clinic • Olsson • ReSources of Kansas City

Recognizing Long-Time North Kansas City Businesses continued from front page

Commercial Openings—since 1984
Country Club Bank formerly Norbank
Cullum & Brown—since 1886



Davis Paint—since 1921

Duensing Family Dentistry
3rd generation in North Kansas City

Edward Jones Investments—*Tim Dolan* Edwards McDowell, Inc.

Fry & Associates

Garney Construction—
long history, but recent to North Kansas City

Helzberg Diamonds—

since 1915, but not always in North Kansas City

Holland 1916—

since 1916, but not all in North Kansas City

Ingredion formerly National Starch and Corn Products—100 years in North Kansas City

Key Companies—parent of Greenies and Pet's Best Friend

K Warman Architecture + Design

Leisure World Pool & Hearth

Life Unlimited formerly Concerned Care

McConnell & Associates

Mead O'Brien

Meierotto Jewelers—since 1979, but not always in North Kansas City

Modern-Litho formerly James Printing
Mid-America Contractors

MTS Contracting Newmark Zimmer NKC Auto Trim

North Kansas City Beverage

North Kansas City Development Co since 1905; ownership of properties transferred to ATCAP Partners in 2022

North Kansas City Hospital

North Kansas City Iron & Metal more than 50 years

North Kansas City Schools—since 1913

NTA Fleetserve

Occu-Tech—more than 30 years, but recent to North Kansas City

O'Dell Service Company

Paul & Jack's Tavern—since 1948

ProPrint Digital

Seeburg Muffler

SignCraft

Stor-Safe Warehouses

Stuppy, Inc.—since 1883; 5th generation family ownership; 50 years in North Kansas City

Stuppy

The Builders Association

Tnemec Company 100 years old; 50+ years in North Kansas City

United States Gypsum—since 1920

Wagner Logistics

Yates Electric 2nd generation

Investing in the North Kansas City Business Council = Investing in North Kansas City

Financial investment as a member of the North Kansas City Business Council helps make the Business Council stronger, enabling it to better fulfill its goals to Inform, Support and Connect on behalf of the businesses of North Kansas City. Go to nkcbusinesscouncil.com and click "Join" to learn more and to apply for membership.



THE NFL DRAFT OPPORTUNITY FOR NORTH KANSAS CITY

Hopefully you will notice some extra promotion about North Kansas City during April as we try to attract attention and patronage from "more than our fair share" of the hundreds of thousands of visitors expected in Kansas City for the NFL Draft, April 27-29. The core activities of the draft will be in and near Union Station, but visitors will have plenty of time to look elsewhere for entertainment and food.

Various North Kansas City businesses will host special events which will be listed on the ExploreNKC. com website and will be highlighted in social media posts by and about those businesses.

If you have friends or business associates visiting Kansas City, or who live locally but aren't familiar with North Kansas City, please pass along the word that North Kansas City is a great alternative for spending a few hours away from the crowds around Union Station, Power and Light and the Country Club Plaza. Tell them about the one-of-a kind Chappell's Restaurant & Sports Museum, the original Chicken N Pickle, Outlaw Cigar & Brewery, the three other breweries, Sail Away Wine with its unique array of wines, RoKC's state-of-the-art rock climbing gym, Gordon Ramsay Steak, Harrah's Casino and the many other attractions in North Kansas City.





We want to be able to tell anyone who asks what each business in North Kansas City produces, whether product(s) or service(s) or both. But we need your help to do that.

Please send to us (richard@nkcbusinesscouncil.com) one or two sentences that concisely describe what your business does and perhaps what makes the way you do it better than your competitors so we can add those comments to our database.

Our database is used to populate the online business directory on www.nkcbusinesscouncil.com and the printed annual business directory. We refer to it frequently when people ask about businesses in North Kansas City.

ATTRACTING THE NEXT GENERATION OF EMPLOYEES

Nearly every business has either an urgent need for more good employees or an emerging need for employees to replace anticipated retirements or to enable growth. Some good future outcomes can evolve out of active participation by business partners with two local resources: Northland CAPS and the North Kansas City School District's Career Pathways program.



Northland CAPS (Center for Advanced Professional Studies) has been a partner with fifteen high schools in Clay and Platte County for several years, with eager Juniors and Seniors focused on helping with projects and internships. Go to northlandcaps. org/business-partners to get more information and to apply for students to learn about your business while helping with a project or serving as interns.



The North
Kansas City
School District
made a bold
move two years
ago to evolve
to a curriculum
structure in all
four of its high

schools to align each incoming Freshman with one of four specific career pathways. The alternatives are: School of Business, Leadership, and Entrepreneurship; School of Design, Innovation, and Technology; School of Health Sciences and Services; and School of Public Service and Communications.

Business partners are needed to make sure students get good exposure to "workbased learning" so they will know more about career possibilities – with or without college – and have a better sense of what it takes to be successful in a career. Business partnership opportunities include: mock interviews, resume development, assistance in developing curriculum for specific subjects, class presentations, plant/ office tours, job shadowing, projects, mentorships and internships for students and externships for teachers. To volunteer or to get more information contact Shannon Shelton at shannon.c.shelton@nkcschools. org or go to nkcschools.org/pathways.

COMING EVENTS

First Friday Coffee

7:30 a.m. – 9:00 a.m.

April 7 – NKC Dental, 2000 Swift

May 5 – North Kansas City Parks & Recreation Center – 1201 Clark Ferguson Dr

June 2 – The Oxbow Apartments – 215 E 18th Ave

Northland Coffee Connect

every Wednesday morning, 7:45 a.m. – 9:00 a.m., at iWerx, 1520 Clay



Join us for First Friday Coffee from 7:30 to 9 a.m., April 7, at NKC Dental, 2000 Swift.

Monthly Membership Luncheon

11:30 a.m. – 1:00 p.m., Thursdays

April 27 – Harrah's Windsor Room – Focus on Entrepreneurship – Joe Roetheli presenting
 May 25 – The Pavilion at iWerx – Kathy Nelson, KC Sports Commission and VisitKC presenting
 June 22 – North Kansas City Parks & Recreation Center

Mickey Finn Scholarship Golf Classic

Thursday, June 8 – Tiffany Greens Golf Club
Go to one.bidpal.net/2023MickeyFinn/Welcome
to register a team or apply to become a Hole Sponsor.



NORTH KANSAS CITY BUSINESS COUNCIL



















NKC Business Council 405 E 19th Avenue North Kansas City, MO 64116

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RECENT NEW MEMBERS

Be You Coaching Services

F325 BB0



Jan Jensen Artists

NKC Aesthetics

NKC Sleep Therapy

Outlaw Cigar & Brewery