



First Half November 2025 eNewsletter • Oct 30, 025

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 - **Northland Coffee Connect**
 - **Holiday Magic Dinner & Auction**
 - **City Sidewalks Tree Festival**
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Pet's Best Life, LLC. Aims to Help People 'Love Their Dogs Longer' with Science-Based Products like *Yummy Combs*(R) and *Longevity15*(R)

From a recent press release about North Kansas City-based Pet's Best Life:

- **NORTH KANSAS CITY, MO / [ACCESS Newswire](#) / October 21, 2025** / The biggest problem with dogs isn't barking, jumping, or turning your fav shoes into chew toys. For many, it's their lifespans - about 10 to 15-years on average. For sure, everyone wishes they could have more time with their loved ones, which certainly extends to our furry friends. For Joe and Judy Roetheli, co-founders of Pet's Best Life, LLC., their mission is straightforward: To help people "love their dogs longer" through innovative, science-based products, such as [Yummy Combs®](#) and [Longevity15®](#).
- Yummy Combs was created in response to today's epidemic of periodontal disease, says founder Joe Roetheli, who holds a Ph.D. in Agricultural Economics and has spent well over a quarter-century solving problems with innovative solutions. "Eighty percent of dogs in the U.S. (3-years-old and older) are suffering from varying degrees of gum disease," he says. "Left untreated, bacteria can enter the bloodstream and damage the heart, liver and

kidneys. Unfortunately, dogs are biologically predestined to hide their vulnerabilities, including pain, which leaves most people unaware of this ticking time bomb."

- According to Roetheli, Yummy Combs is the first science-backed, patented, dental treat proven to safely remove hardened tartar by 26%. "With up to 200 scraping surfaces, it's unique hexagonal, honeycomb design safely removes tarter from all sides of the teeth, much like flossing and scrubbing (brushing)," he explains. "Yummy Combs is perfect for oral maintenance between brushings and checkups, and its effectiveness is backed by science. It's the first treat clinically proven to remove (hardened) tarter from dogs' teeth, as published in the May 2024 Journal of Veterinary Dentistry. Some oral care specialists even suggest that Yummy Combs offers better oral care maintenance than exists for people!"
 - The recipient of the Veterinary Oral Health Council Seal of Approval, [Yummy Combs](#) checks key boxes for safety. "People are understandably concerned about choking or obstructions... and so are we. That's why Yummy Combs features a game-changing wide, flat design with thin walls that quickly dissolve to help avert gulping and choking," he said. "We've also added a secret sauce called 'Slick'M™', which quickly becomes very slick greatly diminishing the chance of blockages, while hastening digestion."
 - Voted 2024 "Product of the Year", Roetheli believes Yummy Combs is perfect for those watching their pups' weight. "About 50% of dogs in the U.S. over 2-years-old are overweight, which can shorten lifespans by up to one-third," he said. "Yummy Combs features a superior 20:1 protein-to-starch ratio, 22 essential amino acids and the required vitamins and minerals to fuel healthy energy and help combat obesity."
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Verimore Bank and Stor Safe|iWerx community partnership

From a recent press release:

Verimore Bank, a trusted full-service community bank since 1934 with locations throughout the Kansas City Northland and Northern Missouri and Stor-Safe|iWerx, the Northland's leading entrepreneurial space and business incubator are launching a three-year partnership to create a central hub for businesses of all sizes.

The partnership has the simple mission of providing support, opportunities, resources, knowledge, and community to the two communities that Verimore Bank and Stor-Safe|iWerx both serve: Independent businesses and the Northland.

"This partnership is a perfect demonstration of our values," said Kristie Stuewe, President and CEO of Verimore Bank. "Each day we live by our commitment to help businesses grow and prosper. The chance to partner with Stor-Safe|iWerx fits our business goals and our community goals perfectly."

John Miller Jr., Managing Partner at Stor-Safe|iWerx, added "We have been supporting small businesses and entrepreneurs since 1973. We are extremely excited to have a partner who shares our same values and has the ability to keep the money local to support our neighbors and our community."

The partnership will include a series of exciting and informative speakers, community events, business and financial education, and opportunities for meaningful interactivity with a variety of businesses. The partnership continues the community-focused approach of both Stor-SafejiWerx and Verimore Bank.

Central Bank of the Midwest Strategic Partnership with Park U.

This fall, Central Bank of the Midwest launched the Official Park U Debit Card and Park Checking, offering students, alumni, and fans unique ways to show their Park pride. The partnership also brings customized financial education programs to campus—including dedicated support for international students and student-athletes—as well as a new Central Bank Financial Resource Center in the Mabee Learning Center. Central Bank will be actively involved in key campus events, while also contributing annually to Park's Student Success Fund. "This partnership is about more than banking—it's about investing in the student experience and supporting the Park community for years to come," said Bill Ferguson, President and CEO of Central Bank of the Midwest.

Country Club Bank Regional President Joe James Retiring

Joe James, Regional Bank President with Country Club Bank, announced his retirement effective the end of October after a 40+ year banking career. Joe has served on the North Kansas City Business Council Board of Directors the past six years, providing great leadership and support for the North Kansas City community and the North Kansas City Business Council.

North Kansas City Mayor comments about KC Royals discussions

After many months of rumors, but no real information, North Kansas City Mayor Jesse Smith announced that the city is having substantial discussions about the possibility of the Kansas City Royals selecting North Kansas City as the location for a new stadium and surrounding economic district. The Royals have not yet made a decision on a location that is needed before expiration of their Jackson County Kauffman Stadium lease in 2031.

Mayor Smith said North Kansas City would communicate four primary community priorities to the Royals as talks proceed:

1. Any ballpark agreement must protect the city's long-term financial health, as "a true win-win-win" for residents, businesses and the team.
2. It must safeguard residential neighborhoods north of Armour Road from traffic and parking issues on game days, he said.
3. North Kansas City also would look to any Royals project to catalyze long-term infrastructure investments, including water and sewer upgrades outlined in city master plans and needed to accommodate a stadium complex

4. "Clear and open communication" with city and county stakeholders will be essential if a deal framework is reached.
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North Kansas City Safe Streets for All (SS4A) Project

The City of North Kansas City received a Safe Streets and Roads for All (SS4A) grant from the U.S. Department of Transportation to develop a comprehensive safety action plan. With this grant, a clear, data-driven plan will be created to improve roadway safety for all users and eliminate traffic deaths and serious injuries in North Kansas City. To develop this plan, we'll take a close look at North Kansas City's crash data, contributing factors, road and traffic conditions, community input, and existing policies.

The North Kansas City Comprehensive Safety Action Plan will help identify strategies, policies, and solutions to eliminate roadway deaths and serious injuries. This could include changes to street designs, how funding is allocated, education efforts, and improving emergency response systems. The plan will also identify future projects and large safety programs that contribute to the goal of eliminating traffic fatalities and serious injuries. Once the plan is complete, North Kansas City will be eligible to apply for additional grant funding to implement the strategies it outlines - transforming the community's input and the plan's recommendations into real improvements. Your input will help shape a safer, more connected community for everyone. That's why community participation is so important - the strategies identified in this plan will directly impact your community and all those who live, work, and travel in North Kansas City.

Go to this link to learn more about Safe Streets for All and complete a survey to provide your input. [North Kansas City Comprehensive Safety Action Plan | Wilson Co](#)

YMCA Annual Fund helps pay for important services people can't afford

Can You Help YMCA Help Others Who Are Unable to Pay for Valuable Community Services?

The North Kansas City YMCA is one of North Kansas City's greatest community assets. Not just because of their excellent facilities for exercise and strength-building, but for a variety of other life-enhancing - and sometimes life-saving - services they offer at no cost or reduced cost to those who are unable to pay their stated fees.

Here is a sample list of some of those services to give you a snapshot of where some of the donations are used for those in our community:

- **Preventing Hunger-** Mobile Food Drives, Food Pantry for the community, and a Community Garden

- **Unlocking Potential-** Teen Tech Center (open to all teens), Youth Sports and Summer Day Camp
- **Eliminating Drowning-** Swim Lessons, Safety Around Water courses, Learn to Swim and Adaptive Swimming
- **Belonging for All-** ESL classes, New American Welcome Center, Membership and Program Scholarships

The YMCA has an Annual Campaign Fund to raise money to cover some of the costs of the services they provide for free. The goal for 2025 is \$100,000 which is only 40% of the real cost of over \$250,000 of what they provide in scholarship assistance. Your financial support of this goal would be appreciated. Here is a link to make a direct contribution.

<https://kansascityymca.org/locations/north-kansas-city/donate>

The North Kansas City YMCA's Executive Director, Andrea Toney, or a dedicated volunteer may call to give you more information and ask for your support.

Current urgent need: \$20,000

With an increased need in our Preventing Hunger program, there is a great need NOW for help from our community to give back and support our neighbors.

North Kansas City Business Council Events

Northland Coffee Connect

- Wednesday, November 5 – Mega KC, 1491 Iron
- Wednesday, November 12 – Edward Jones, 1907 Swift, Suite 200
- Wednesday, November 19 – Midwest Small Business Finance

Monthly Membership Luncheon

- Thursday, November 20 – Cable Event Center, 1327 Burlington – David Wiley, CEO and President of Kansas City Hospice/Northcare Hospice House. Register and pay using this link: [2025 November Luncheon: David Wiley, KC Hospice/NorthCare - Nov 20, 2025](#)

First Friday Coffee, Friday, November 7 – Pro Apparel KC and Polka Dots Event Rental, 502 and 500 Armour

Holiday Magic Dinner & Auction – Thursday, December 4, Harrah's Nevada Ballroom – register for a table of eight at this link: [2025 Holiday Magic Dinner & Auction presented by NKC Health - Dec 4, 2025](#)

City Sidewalks Tree Festival – sign up to sponsor and decorate a Christmas tree – register using this link: [City Sidewalks Tree Festival 2025 - Nov 1, 2025](#)

Note: Only North Kansas City Business Council member businesses will be featured in these eNewsletters, although the distribution goes to ALL businesses to get more attention for the featured businesses. Whenever any member business is mentioned, I will also include the website address of that business so readers can inquire further about your business if they are interested.

Rich

Richard P Groves
Executive Director
405 E 19th Ave
North Kansas City, MO 64116
www.nkcbusinesscouncil.com