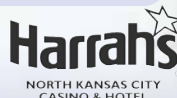




Look NKC First Presidents Level Sponsors



MICKEY FINN SCHOLARSHIP GOLF TOURNAMENT

Plans are finalized for the 15th Annual Mickey Finn Scholarship Golf Tournament, Thursday, June 9, at Tiffany Greens Golf Course. Led by Valspar as the Title Sponsor, Business Council members once again have rallied to serve as sponsors and to field 4-person teams for this fun team scramble event. Three North Kansas City High School students will receive \$1,000 scholarships from the proceeds of this tournament. Tiffany Greens Golf Club has been ranked in the Top 10 courses in Missouri by Golf Digest.

Additional team entries can be accepted until June 1. The cost is \$520 for a team or \$610 for an Eagle package which includes 2 mulligans per player, a Tiger Wood's Driver, and Multiple-Cup Par 3 for the team in addition to the basic green fee, cart, hot grill lunch, on-course refreshments and an after-golf dinner reception with awards and auction items. If you

have not already signed up for this event, or would like to be a sponsor for the event, either call the North Kansas City Business Council office at 472-7700 or go online to www.nkc-businesscouncil.com on the News and Events page to fill out an application.



Proceeds from the 15th Annual Mickey Finn Scholarship Golf Tournament will fund scholarships for North Kansas City High School students.



FARMER'S MARKET BEGINS FRIDAY, MAY 6

Just as in the past few years, the North Kansas City Farmer's Market will be at Caboose Park on Friday mornings. The market season begins Friday, May 6 and will continue until October 28. The location is convenient for nearly everyone who lives, works, plays or eats in North Kansas City. Parking is available nearby. Shade trees and grass create a park-like setting. As a result of an online survey with 95 responses the overwhelming favorite day and time of day was Friday mornings. The market will stay open from 7 a.m. until after normal lunch times. First Watch has agreed to offer



The North Kansas City Farmer's Market is open every Friday from May 6 through October 28 in Caboose Park.

"Free Friday Coffee" at the Farmer's Market from 7 a.m. until 9 a.m. as an additional incentive to come to the market on the way to work.

Some of the vendors this year will be familiar to customers from past years—the Edwards family, the Sellers baked goods family and Roger Nichols, the honey man. One of the new participants is the Glaser family's Fresh Connect KC which consolidates all-natural produce from a group of local farmers who raise their crops organically.

MEET ME IN NORTH KANSAS CITY

Meet New Board Members and Officers

The Business Council's Nominating Committee recommended and the Board and the membership approved the following nominations for the Board of Directors:

Re-election of four Board members – Ryan Coppess (Country Club Bank/Services), Paul Harrell (North Kansas City Schools/Professional), Carolyn Henry (Concerned Care, Inc/Services) and Mike Maasen (Helzberg Diamonds/Retail) – and election of two new Board members – Diana Bryon (Koch Bag & Supply Co/Industrial) and Sam Scarfino (Bridge View Hall/ At-Large)

Diana Bryon is the General/Sales Manager of Koch Bag & Supply Co. She is a Kansas City native and a Kansas State University graduate. She started at Koch in 1978 while attending UMKC business school and never left. Koch is a sister company with Columbia Burlap. It is located at 10th and Bedford in front of the National Starch complex. They have been at this location since 1981 and have been a member of the council since its beginning in the 1990's. Koch Bag distributes all types of bags and packaging products.

Sam Scarfino has been doing business in North Kansas City since 1982 when he founded a chain of Apple Computer stores in Kansas City and St Louis and successfully operated that business for 11 years. While operating the Apple business, he and his wife Debbie, a Professor at William Jewell College, began accumulating rental properties in Clay County. In 1993, he closed the Apple stores and went full time into the rental business. In August of 2010, Sam opened Bridge View Hall at 1041 Burlington (the former Acapulco Restaurant). Bridge View Hall is a full-featured business and social event venue center with the latest technology capabilities that will accommodate up to 150 people supporting internet or multi-media presentations. The facility, powered by LiNKCity, has

96 network connections and high definition video conferencing equipment.

The Executive Committee for the Business Council will consist of the following officers for 2011: President – Carolyn Henry (Concerned Care, Inc); Vice-President – Tom Furdek (National Starch); Secretary – Mike Hayes (Pro-Print Digital); and Treasurer – Steve Osborne (Steven T Osborne, CPA)

Meet Lindsay Tate

Chosen from more than 60 applicants,



Lindsay Tate was hired to be the Administrative Assistant replacing Denise Klee. Lindsay's first day was March 2, three days before Denise's last day. Lindsay has a unique background,

but one which strongly suggested "personable, good work ethic, intelligent, good computer and telephone skills and entrepreneurial". Lindsay is a native of Georgia and a graduate of the University of Georgia. She came to the Kansas City area when her husband, also from Georgia, chose to attend the University of Kansas School of Law. She majored in dance education and was active as a professional dancer, dance educator, artistic director and administrator for a professional dance company. She also has ten years of healthcare administrative experience. Many of you have had the opportunity to interact with Lindsay and can affirm that we are fortunate to have such a responsible and talented person in the key role of Administrative Assistant for the Business Council.

Meet the New City Council

As a result of the April 5 election there are two new City Council persons: Richard Stewart for the 3rd Ward, who defeated incumbent Amy Rutledge, and Denise Lambert for the 4th Ward, who will replace Bettie Miller who chose not to run again after serving 16 years. Jim Martino was re-elected for the 1st Ward and David Silvers was re-elected for the

2nd Ward. The other four City Council persons (Jerry Barham/Ward 1, Bill Sanders/Ward 2, Chris Hertling/Ward 3 and Fred Steffen/Ward 4) and Mayor Bill Biggerstaff did not have to run for re-election this year.

Meet the New City Administrator, Matt Shatto

North Kansas City's new City Administrator, Matt Shatto, comes with several years of very relevant experience from positions in Maryland Heights, MO, where he was an Assistant to the City Administrator, and Lenexa, KS, where he was Deputy City Administrator. Originally from nearby Clinton County, MO, Matt attended William Jewell College and has a Master's degree in Public Administration from Kansas University. He also had internships on city staffs in Kansas City, MO and Blue Springs, MO. At William Jewell College Matt participated in the Pryor Leadership Program and was chosen to be a student representative on the Board of Trustees.

Matt is married to Jill, his wife of seven years, and has a 15 month old son, Liam. If you are wondering if Matt Shatto is connected to the Shatto Milk Company, the answer is yes. His family owns the farm and he says he enjoys his association with the farm.

Matt indicated that his top priority as City Administrator for North Kansas City is to achieve fiscal stability by finding ways to not have a deficit with the general fund. He has spent his early weeks getting to know people on the North Kansas City staff as well as in the community and becoming more familiar with the financial realities in North Kansas City.



From the President

As I approach the end of this year as President, it has been a great year, but not without its challenges. We had some successful events, enjoyed some great luncheon programs and acquired a new professional staff. We have many dedicated board members who gave their time and support. A special thank you goes to retiring members Marygold Fry, who also served as Board secretary, and Mike Rainen. Also, to Paul Harrell, who served as treasurer for the past three years, but will continue on the board.

It has been a pleasure to serve the members of the North Kansas City Business Council. Thank you for your support as event sponsors; for hosting First Friday Coffees and Business After Hours; for renewing your memberships and attending Business Council events.

Carolyn Henry

MEMBERSHIP LUNCHEONS

The program for the March 24 Membership Luncheon was presented by the City of North Kansas City. In addition to brief reports focusing on sustainability by department heads, Jeff Samborski gave a more detailed report about the state of economic development in North Kansas City as well as a brief history of the events that led to the creation of North Kansas City as we know it today. The new City Administrator, Matt Shatto, was introduced by Mayor Bill Biggerstaff. Business Spotlights were presented by liNKCity, North Kansas City Economic Development, the North Kansas City Police Department, the North Kansas City Fire Department, Garment Care and Innovative Solutions Consulting Group.

Todd Long, whose business is called Leadership Innovations, presented the program for the April 28 Membership Luncheon. His topic was "FLIP Out – Infectious Celebration," a high-energy presentation which showed how to turn praise into the most cost effective tool in a manager's toolbox.



NKC Economic Development Manager Jeff Samborski, Mayor Bill Biggerstaff and liNKCity's Paula Brooks were among the speakers at the Business Council's March luncheon.

BUSINESS AFTER HOURS HOSTS

Many thanks to General Manager Jason Milbradt and Sales and Marketing Director Tanya Frisch and their staff at the American Inn for providing a hospitable setting and good food for the Business After Hours in the Spirits Alibi Lounge on March 16. Jason related plans for re-decorating the public areas of the facility. They are also planning to add a patio area outside the Spirits Alibi Lounge.

Moe Moeness hosted the April 20 Business After Hours at the North Kansas City Café. Moe recently relocated the restaurant from a less-visible location on Fayette to a very visible location on Armour next to Tanan Floral and the Armour Screenland Theatre. In addition to a wide variety of menu items, Moe has a sizeable collection of TWA memorabilia which he proudly and attractively displays. Moe explained that he will begin serving dinner in May in addition to the breakfast and lunch menus he has served since opening four years ago.

Executive Director's Observations—by Rich Groves



Rich Groves

In March I introduced a bi-weekly e-Newsletter focusing on discussions and decisions at the City Council meetings I attend every week and other discussions and issues at City Hall and the other governmental entities that affect businesses in North Kansas City. If you have not been receiving these e-Newsletters, and would like to, please contact our office to make sure we have the correct e-mail address for you.

Now that Spring has arrived, some great outdoor things to do in North Kansas City keep coming to my attention. Beginning May 6, the Farmer's Market at Caboose Park, managed by the North

Kansas City Business Council, will be open every Friday from 7:00 a.m. until 1:30 p.m. Please plan to stop by for "Free Friday Coffee" from 7:00 a.m. – 9:00 a.m. sponsored by North Kansas City's First Watch. And while you are at the market, pick up fresh produce or bread products for the weekend. Also starting in May is Second Saturday, sponsored by the City. It offers a blend of art market, jazz jams and Cruise Night. Second Saturday is located on the parking lot south of Armour Rd on Fayette St. Starting in June, there will also be Friday Concerts in the Park at Macken Park from 11:30 a.m. to 1:00 p.m. All of these contribute to the ambience of a great place to work and have a business – North Kansas City.

A special event in June for Business Council members and friends is the Mickey Finn Scholarship Golf Tournament, Thursday, June 9, at Tiffany Greens Golf Club.

First Friday Coffee Hosts

Marie Townsend, Bill Turnage and others at Century Fire Sprinklers proudly showed us their new facility at 1901 Bedford. They moved to North Kansas City last year after renovating the building which they say did not look anything like what they now work in. Century Fire Sprinklers specializes in the design and installation of sprinkler systems in large facilities. They also do pretty well at providing great First Friday Coffee treats. Nearly 30 Business Council members attended the event.

We were greeted April 1, first by a welcoming message on the large digital display board outside Bridge View Hall and then by Sam Scarfino, the owner. Sam introduced us to the recently refurbished meeting and events facility which formerly housed a series of restaurants. It is now a great new asset for North Kansas City. It can accommodate almost any type of event, especially those which have special computer, internet or multi-media requirements. The food was delicious and ample for a large early morning crowd.

EXECUTIVE LEVEL SPONSORS



Hunt Midwest



MEMBERSHIP RENEWALS & THE MEMBERSHIP DIRECTORY & BUYER'S GUIDE

Using membership renewal information, the 2011 edition of the North Kansas City Business Council Membership Directory and Buyer's Guide is being compiled in cooperation with CT Communications. Although the printed document will include only those who have renewed or joined by mid-April, the online version of the Buyer's Guide will be a viable way to increase visibility for other businesses who wish to renew their memberships with the Business Council or to join.

NKC Business Council
406 Armour Road, Suite 240
North Kansas City, MO 64116



CALENDAR OF EVENTS

Farmer's Market

every Friday, May through October, 7:00 a.m. to 1:30 p.m., southeast corner of Armour and Howell

Friday's in the Park Concert Series

every Friday, June through September, 11:30 a.m. to 1:00 p.m., Macken Park Festival Shelter

Second Saturdays Art Market, Jazz Jams & Cruise Nights

the second Saturdays of May through September, 9:00 a.m. to 9:00 p.m., Fayette and Armour

First Friday Coffee

7:15 a.m. to 9:00 a.m.

Friday, May 6, at Innovative Solutions Consulting Group, 1319 Swift

Friday, June 3, at the Farmer's Market, southeast corner of Armour and Howell

Business After Hours

4:30 p.m. to 6:00 p.m.

Wednesday, May 18, at Mid-America Contractors, 1400 Iron
Wednesday, June 15, at Dairy Queen, 615 Armour

Membership Luncheons

11:30 a.m. to 1:00 p.m. at Finnigan's Banquet Venue
Thursday, May 26—Larry Holley, Legendary Basketball Coach at William Jewell College
Thursday, June 23—Dr. Robert Troutwine, Performance Profiling for Professional Athletes and Executives

Mickey Finn Scholarship Golf Tournament

Thursday, June 9, Tiffany Greens Golf Course